

PDI'S SITELINK™ BROCHURE WINS NATIONAL AWARD

Earlier this year Pile Dynamics, Inc., the manufacturer of quality assurance instruments for the deep foundations industry, commissioned the production of a special brochure to introduce its SiteLink technology to the U.S. State Departments of Transportation. The SiteLink technology – consisting of conducting dynamic pile testing of piles remotely, via Internet, demanded an informational piece that matched this innovative approach to evaluating pile capacity.

Pile Dynamics commissioned Ohio award-winning graphic designer Pam Spremulli to create the piece. Spremulli creatively blended text and images to show how an engineer in the office could use a Pile Driving Analyzer® model PAX to test bridge foundations without having to travel to where construction is taking place, potentially saving the Departments of Transportation time, money, and test scheduling headaches.

Cleveland-based printer Porath PrintSource skillfully produced the piece, and, excited with the final result, entered it into a national competition for excellence in design and print production with more than 600 entries. Porath's excitement was justified - the SiteLink brochure won second place in the annual Print Image Excellence Awards.

The award-winning SiteLink brochure may be seen at www.pile.com/brochure. In addition to the SiteLink-enabled Pile Driving Analyzer, Pile Dynamics produces several other quality assurance and quality control products for the deep foundations industry. The company is located in Cleveland, Ohio, and has commercial representatives in all continents.

For more information visit www.pile.com. ■

